



MINISTÈRE CHARGÉ DES SPORTS

*Liberté
Égalité
Fraternité*



ONLINE CONFERENCE

3 MARCH 2022 – EUROPEAN PARLIAMENT, STRASBOURG

Towards a green and sustainable deal for sport

The world of sport, like any other sector, has been seriously affected by climate change. How can we consider the future, let alone the development, of physical activities and sport in an environment where it may no longer be possible to practice them? Sport is a vector for citizen empowerment, education and solidarity. It has high potential to engage people and change behaviour.

This ministerial conference will look at the various challenges related to the practice of sports: reducing emissions from individual and public transport, reducing waste, preserving natural environments, adapting to the seasons, promoting the shift to more responsible practices and education on sustainable development goals.

This event seeks to involve sport and its stakeholders in the EU environment and climate strategy, particularly the European Green Deal. To this end, below is the detail program of the conference.

3

MARCH

10:00-10:30

OPENING SESSION – INTRODUCTION BY MINISTERS, MEMBERS OF EUROPEAN PARLIAMENT AND EUROPEAN COMMISSIONERS

- **Roxana Maracineanu**, French Minister Delegate for Sport
- **Anders Ygeman**, Minister for Integration and Migration, Sweden
- **Filip Neusser**, Director of the Sports Agency, Czech Republic
- **Mariya Gabriel**, European Commissioner for Innovation, Research, Culture, Education and Youth

FIRST SESSION : THE TRANSVERSAL REGARDS ON SPORT AND ENVIRONMENT

10:35-11:15 1ST ROUND TABLE: THE IMPACT OF SPORT ON THE ENVIRONMENT AND BIODIVERSITY

- **Tim Badman**, International Union for Conservation of Nature, Head of Legacy, Sport and Youth
- **Yann Leymarie**, Head of Sports for Surfrider Foundation Europe
- **Dr Karim Abu Omar**, University of Erlanger-Nuremberg, Department of Sport and Sports Science

11:20-12:10 2ND ROUND TABLE: THE CONSEQUENCES OF CLIMATE CHANGE ON SPORT AND PHYSICAL ACTIVITY

- **Sören Ronge**, Protect Our Winters
- **Maël Besson**, Ecological Transition Expert - Sport and CSR
- **Guillaume Chevance**, Research Assistant Professor, Barcelona Institute of Global Health
- **Bertrand Tison**, Public Affairs Director, Decathlon Europe

12:15-12:30 CONCLUSION MADE BY THE GREAT WITNESS : **Florence Masnada**, double Olympic medallist in alpine skiing, ambassador of the Water family association ; **Stella Lauro**, surfer, POW Ambassador

12:30-14:00 LUNCH

SECOND SESSION: INSPIRING IDEAS AND INITIATIVES FOR A GREENER AND SUSTAINABLE SPORT

14:05-14:40 3RD ROUND TABLE: MAJOR SPORTING EVENTS

- **Juan Martorell**, Deputy Director, Superior Council of Sports, Spanish Ministry of Culture and Sports
- **Denis Naegalen**, Director of the Strasbourg Internationals and President of HOPIS, a sports marketing company
- **Isabella Burczak**, Advocacy & Development Manager, International Cycling Union
- **François Ribeiro**, Head of Discovery Sport Events

CONCLUSION MADE BY THE GREAT WITNESS : Kevin Rolland, French freestyle skier, Olympic medalist

15:00-15:35 **4TH ROUND TABLE: SPORTS EQUIPMENT AND ARTICLES**

- **Julien Durant**, Picture Organic Clothing
- **Arne Strate**, General Secretary, European Outdoor Group
- **Elisabetta Baronio**, Timberland
- **Bertrand Tison**, Public Affairs Director, Decathlon Europe

15:40-16:15 **5TH ROUND TABLE: THE EVOLUTION OF SPORTS ACTIVITIES AND PRACTICES (TOURISM AND SPORT MOVEMENT)**

- **Olivier Linardon**, President, Underwater Cleaners
- **Paul André Tramier**, French National Olympic and Sports Committee
- **Julia Palle**, Director of sustainability, Formula E

THIRD SESSION: WHAT PERSPECTIVES AT EUROPEAN LEVEL?

16:20-17:35 **6TH ROUND TABLE: CONTINENTAL ACTIONS AND POLICIES FOR SUSTAINABLE AND ECO-RESPONSIBLE SPORT**

- **Peter Fischer**, Sport Unit, European Commission
- **Jérôme Péro**, General secretary, European Federation of the Sporting Goods Industry (FESI)
- **Matthew Campelli**, Sustainability Report
- **Gloria Zavatta**, Director Sustainability & Legacy for Milan Cortina 2026
- **Benjamin Billet**, Secretary General of ENOS, National Resource Centre for Nature Sports, European Centre for Nature Sports

17:35-17:50 **CONCLUSION MADE BY THE GREAT WITNESS : ANDREW GEORGIU, PRESIDENT FOR SPORTS, DISCOVERY**

17:50-18:00 **CONCLUSION MADE BY THE FRENCH MINISTER OF SPORTS**